

Residential Development Victoria

PRINCE AND PARADE, 699 PARK STREET BRUNSWICK, VIC



Prince and Parade is an apartment site located in the inner northern suburb of Brunswick, situated four kilometres north of Melbourne's CBD and with direct frontage to Princes Park. The proposed development features 160 luxury apartments across 2 buildings and a combined 2 storey basement with adaptable resident amenity on the ground floor and a central landscaped courtyard. The project includes a ground floor café, commercial space and heritage building that will be refurbished for future use. The project has received planning approval and was released to the market in September 2023. Construction of an early works package commenced in November 2023.

Summary Information - In Progress

ACQUISITION/AGREEMENT DATE	Jun-21
LOCATION	Brunswick
PROJECT VALUE (INCL. GST) ¹	\$273.9m
TOTAL LOTS ¹	160
RESIDENTIAL LOTS SETTLEMENT PERIOD	FY26
OWNERSHIP STRUCTURE	100% Mirvac

Note: Image is an artist impression, final design may differ from above image.

1. Indicative only and subject to change. Project value and final lot number will depend on various factors outside of Mirvac's control such as planning, market conditions, construction cost escalation, supply chain risks, weather and other uncertainties