
THE TOOMBUL TIMES

JANUARY 2020 NEWSLETTER



DEVELOPMENT UPDATE

A very big welcome to all the retailers who have opened their doors both downstairs and UPSTAIRS over the last month. We have had over 10 new stores join Toombul and had several stores complete stunning refurbishments.

But...there is still plenty more to come! In addition to more store openings in the new year, we will be opening the new entry ramp on Widdop Street. This will allow customers to drive through the UPSTAIRS precinct and directly into the Level 1 Undercover Carpark. There will also be a drop off zone next to the ramp to make it more convenient for visitors to use rideshare apps or taxis.

From the whole team up in Centre Management and Customer Service, we wish you all a safe and Merry Christmas and look forward to another busy year in 2020.

Melanie Hodge

Centre Manager

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STORE UPDATES - NOW OPEN



BLUE ILLUSION

A French inspired brand with fashion forward classics designed to stand the test of time.



CINNABON

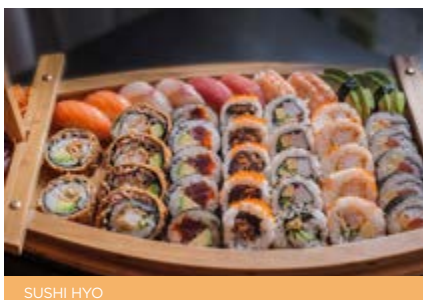
The world's greatest cinnamon scrolls have rolled on in. We are thrilled to be home to the first official Cinnabon Bakery in Australia.



MAX BRENNER

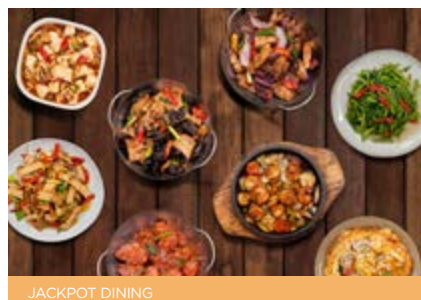
Indulge in decadent pastries, creamy fondues and thick marshmallows.

STORE UPDATES - COMING SOON



SUSHI HYO

Fresh, delicious sushi and Japanese dishes are now available UPSTAIRS.



JACKPOT DINING

A unique restaurant that combines the gourmet-style of Chinese cuisine with a quick-service format, serving up fresh meals made from locally sourced ingredients.



PHAT ELEPHANT

Phat Elephant will offer a casual blend of authentic Thai food with relaxed sit-down dining.

CHRISTMAS TRADING HOURS

Please see below the trading hours for the Christmas 2019 and New Year 2020:

Friday	20 December	9.00am – 9.00pm
Saturday	21 December	9.00am – 6.00pm
Sunday	22 December	9.00am – 6.00pm
Monday	23 December	9.00am – 9.00pm
Tuesday	24 December (Christmas Eve)	9.00am – 5.30pm
Wednesday	25 December (Christmas Day)	Closed
Thursday	26 December (Boxing Day)	10.00am – 4.00pm
Thursday	27 – Monday 31 December	Resume normal trading hours
Tuesday	1 January (New Year's Day)	10.00am – 4.00pm
Wednesday	2 January	Resume normal trading hours

Major tenants will trade beyond the above hours. You too can trade beyond these hours and we can help you promote this if you advise ahead of time.

CIRCUS SCHOOL

The circus is in town these school holidays. From 20 – 22 January, kids will have the opportunity to learn all the great tricks of circus performers including juggling, hula hooping, stilt walking and more. With the help of our qualified trainers, all participants will accomplish something new and walk away with a sense of achievement and a smile on their face!

When our Circus School is not operating, there will be additional novelty games for families to play as well as a range of circus themed craft.



AUSTRALIA DAY

Please see below the centre's trading hours over the Australia Day long weekend. If you are trading varying hours to these, please let us know.

Saturday	25 January	9.00am – 5.00pm
Sunday	26 January	10.00am – 4.00pm
Monday	27 January	10.00am – 4.00pm



PINEAPPLE FESTIVAL

Brisbane's first festival dedicated to all things PINEAPPLE is coming to Toombul and it's going to be delicious! As many of you are aware, before Toombul was built, the land was once home to Queensland's first commercial pineapple farm. To celebrate this local history, we are organising a three-day soiree for all those in Brisbane who LOVE pineapples as much as we do. The tropical experience will be located UPSTAIRS from 31 January - 2 February.

The festival will feature a program that will not only see our UPSTAIRS retailers serve up unique pineapple flavoured concoctions, but there will also be a range of interactive entertainment, from a live DJ to workshops for adults and kids. It's safe to say that diets will be thrown out the window! We will be announcing the full line up of menu items and entertainment early in the new year so stay tuned.



POP UP OPPORTUNITIES

There are countless marketing opportunities for all retailers to participate in that will help promote your amazing sales and assist with getting customers through your store doors. Some of these include:

- **Pop Up Kiosk**
Stores can set up a small kiosk in the middle of the mall to increase brand awareness or to sell from an alternative location. We have 16 pop up sites you can choose from and we can also supply you with appropriate furniture such as tables etc.
- **Decals**
Whether it be to assist customers with directional information to where your store is located, or even to promote something exciting happening in store, you can install decals in prominent spaces throughout the centre. Some of the availabilities include: Food Court Tables, Floor Decals, Entry Doors, Lift Doors, Bathroom Mirrors, Full Skin on Bathroom Cubicle Doors, Escalator Sides and more!

If you are interested in find out more about these opportunities or would like to book a space please contact Anthony - anthony.mallett@mirvac.com

STAFF DISCOUNTS



10% off everything
takeaway and dine in.



10% off everything
takeaway and dine in.



25% OFF your first visit / **15% OFF** ongoing visits.
Valid Mon - Fri (9am - 5pm) on Stefan Hair Packages.
LIMITED TIME ONLY.

Mention that you're a staff member at Toombul and which shop you work in, to redeem any of the above!

Disclaimer: The information contained in this document is understood to be correct as of 20 December 2019. Changes may occur to the listed activities. Mirvac does not guarantee, and accepts no liability whatsoever arising from, or connected to, the accuracy, reliability, currency or completeness of any information provided.