



# Pop Up

retail  
space  
solutions

## POP UP IN TOOMBUL

**CENTRE TYPE:** Sub-Regional

**TOTAL GLA:** 43,893sqm

**MAJOR TENANTS:** Aldi  
BCC Cinemas  
Bunnings  
Coles  
Kmart  
Target

**MINI MAJORS:** Anytime Fitness  
Bargain City  
McDonalds  
Petbarn and  
Greencross Vets  
Pillow Talk  
Priceline Pharmacy  
The Reject Shop  
Toombul Nextra News  
and Megabooks

**SPECIALTIES:** 147

**CAR SPACES:** 1,941

**CENTRE TRAFFIC:** 6.2 million p.a.  
as at January 2018

### POP UP RETAIL SPACE

Whether you are selling products, launching your brand or generating leads, we have a Pop Up retail space solution for you. Our Pop Up spaces offer the flexibility you need with lease options ranging from just a single week or right up to six months.

### ADVERTISING

Toombul offers a wide variety of options to suit your advertising needs. Speak to us today about tailoring an advertising solution for your business.

### CENTRE PROFILE

Toombul is located in Nundah, an established inner suburb of Brisbane approximately 7km north of the Brisbane CBD. The centre occupies a high profile site situated at the north-eastern intersection of Airport Link and Sandgate Road, bounded by Grace Street to the north and Widdop Street to the east.

Situated in the heart of a highly affluent and rapidly evolving trade area, Toombul is ripe for repositioning by Mirvac Retail. With its clear focus on creating compelling retail experiences for local communities, Mirvac has commenced works to extensively remix, redevelop, redefine and expand key retail precincts within the centre. Since its acquisition of Toombul in June 2016, Mirvac Retail has hit the ground running. Improvements have been made to the carpark, with the installation of travelators in the Kmart Mall and the addition of 200 new undercover car spaces in December 2016. Internal upgrade works were completed in the Fresh Food Mall, Target Mall and Target Mall Amenities, ALDI Mall, Services Mall, Kmart Mall, Western Entry and Western Entry Amenities and Food Court. The latest chapter in the centre's evolution is the construction now underway on a stunning new \$45million dining and entertainment precinct – UPSTAIRS at Toombul.

### TRADE AREA

The core customer in the main trade area is predominantly affluent, educated and social.

- Higher per capita income than the Brisbane Metro average
  - Primary Catchment 34% above BNE Metro average
  - Secondary Catchment 50% above BNE Metro average
- Higher average household income than the Brisbane Metro average
  - Primary Catchment \$120,775, 13.7% above BNE Metro Benchmark
  - Secondary Catchment \$131,840, 24.2% above BNE Metro Benchmark
- Strong population growth of 1.8% is anticipated in the Main Trade Area over the next 10 years
- 13 Primary and Secondary Schools in the Main Trade Area
- Total per capita retail expenditure for the Main Trade Area residents is 11% above Brisbane Benchmark

\*Sources: Helix Personas, Mosaic and MacroPlan Dimasi

# SITES

**1** 2M X 3M | NO POWER

**5** 3M X 4M | POWER

**9** 3M X 4M | POWER

**12** 3M X 4M | NO POWER

**15** 3M X 3M | POWER

**2** 3M X 3M | POWER

**6** 3M X 3M | POWER

**10** 3M X 3M | POWER

**13** 3M X 3M | NO POWER

**16** 2M X 3M | NO POWER

**3** 3M X 5M | POWER

**7** 3M X 3M | POWER

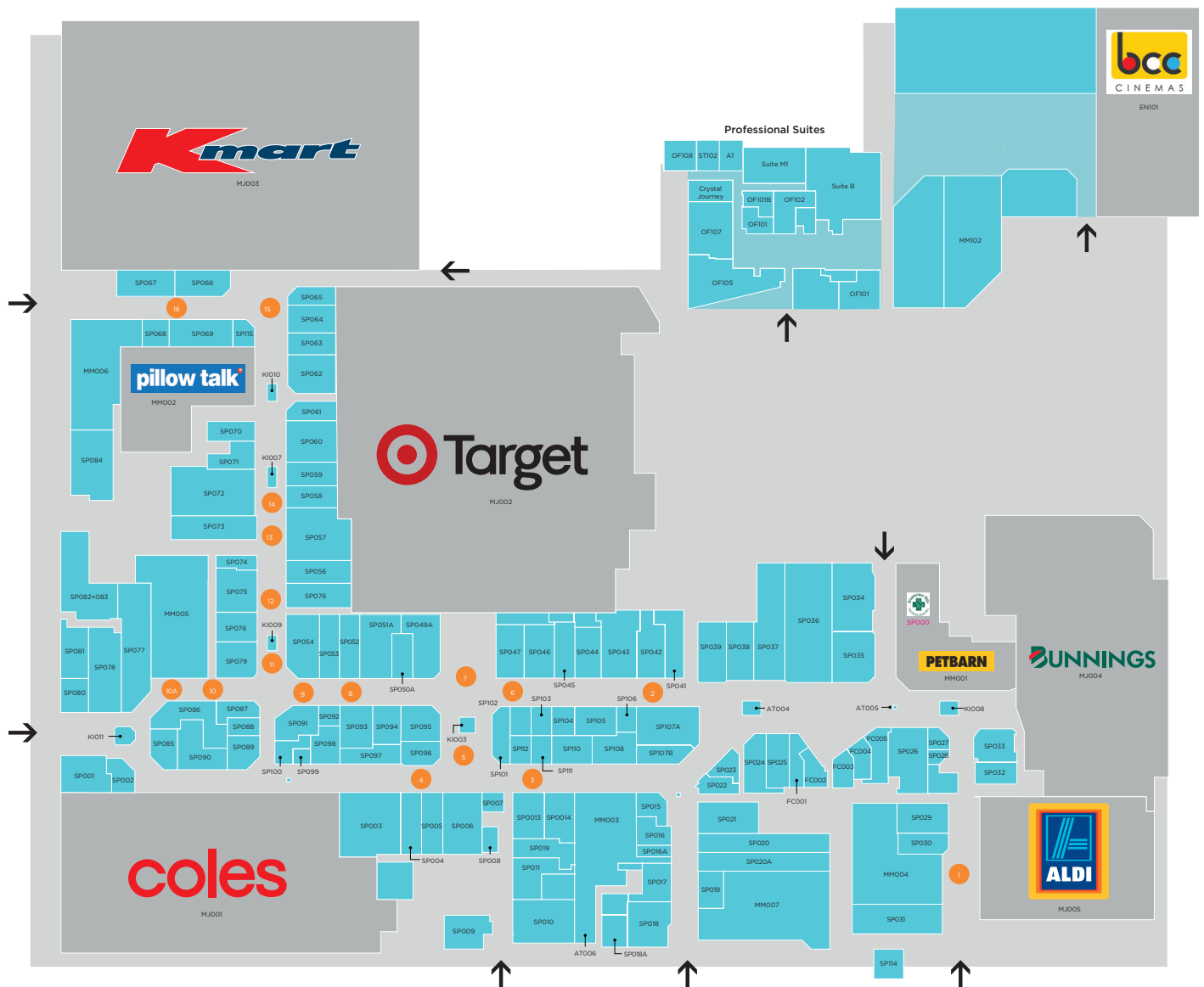
**10a** CAR SITE | NO POWER

**14** 3M X 3M | NO POWER

**4** 3M X 5M | POWER

**8** 3M X 3M | POWER

**11** 3M X 4M | POWER



## Casual Leasing Enquiries:

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